



COLUMN

Cover image:

Sanyo Shokai Special Electric Works

1932

Here is our birthplace as an electronics manufacturer.

Hideo Yamamoto founded Sanyo Shokai in August 1927. In June 1932, during the recession of the Shōwa Financial Crisis, he took the first step as an electronics manufacturer by opening a factory in the eastern Ikebukuro area of Tokyo, establishing the “Sanyo Shokai Special Electric Works”

Initially, we began to develop power supplies for telecommunication equipment, which had been growing rapidly in Japan. At that time, power supplies for telecom equipment were typically from high-frequency alternating current generators since direct current models were not yet readily available. Since the performance of domestic products was far inferior to that of overseas products, we pushed towards improving our technical ability and challenged ourselves to develop a high-frequency direct current generator.

As a result, we established ourselves as a top-level domestic manufacturer of small AC/DC generators, telecom power supplies, auxiliary equipment, and power distribution boards.

In the name of “Sanyo Shokai Special Electric Works”, there was a belief that we could compete with products of technologies and applications that could not be imitated, and we demonstrated our technical ability far and wide.